



The **Green Bay Shoe Closet** opens up sports participation to students below the poverty line. The Green Bay Shoe Closet provides proper running shoes to student athletes of limited economic means at Green Bay East High School, enabling them to participate in running sports injury-free. These students can then reap the benefits associated with running, including a positive community, improved health, life skills and better grades. The Green Bay Shoe Closet's goal is to expand to all Green Bay area public high schools.

The **Corporate Relay for Underserved Athletes** creates a friendly competition among corporations towards a single goal: empowering students of poverty to participate on an even playing field. The corporation that donates the most money to the Green Bay Shoe Closet before April 15 will receive a traveling plaque for a year and an appearance from a Bellin Run elite runner.

If every corporation in participating in the Bellin Corporate Challenge donated \$100— two pairs of shoes' worth of money— the Green Bay Shoe Closet will be able to expand to every Green Bay public high school, helping many more students in need. There are no overheads or fees— every dollar goes towards empowering students of poverty. Make a lasting impact on students of poverty's lives by supporting the Green Bay Shoe Closet.

To help, talk to your company's charitable giving division and talk to your fellow employees: every little bit helps. We will be sending out more materials soon.

Donations can be mailed to East High School at 1415 E. Walnut Street, Green Bay WI 54301. Checks should be addressed to East High School and restricted to the Green Bay Shoe Closet.

Find us on Facebook or at [gbshoecloset.org](http://gbshoecloset.org)

**Peter Kiernan**

President

[peterkiernan@gbshoecloset.org](mailto:peterkiernan@gbshoecloset.org)

(920) 613-6565

Note: I am unavailable for calls during the school day, but I will promptly return your call as soon as I can.